

PASSPORT USER GUIDE

Passport is a global market research database providing insight on industries, economies and consumers worldwide, helping our clients analyse market context and identify future trends impacting businesses globally.

This guide provides a detailed overview of how to use Passport, allowing you to find the information you need more efficiently.



PASSPORT HOMEPAGE

The Home page: Search menu and featured content

Passport Home provides a global search menu and the latest featured content as a starting point.

The screenshot shows the Passport Home page layout with the following elements:

- 1. Global Menu:** A horizontal navigation bar at the top with links for Industries, Economies, Consumers, Companies, Analytics, API, Consulting, and Help.
- 2. Search Bar:** A search input field with a dropdown menu set to 'ALL' and a 'GO' button.
- 3. Featured Content:** A large blue banner for 'Disruptive Global Trends and Strategies in Connected Kitchens' with a 'Briefing | 11 Oct 2018' label.
- 4. Your Analyst Team:** A carousel of four analyst portraits.
- 5. Your Account Team:** A carousel of four account manager portraits.
- Country Reports: Datagraphics:** A section with dropdowns for 'CHOOSE INDUSTRY', 'CHOOSE CATEGORY', and 'CHOOSE GEOGRAPHY'.
- Search Statistics:** A section with radio buttons for 'Industries' and 'Economies and Consumers', and dropdowns for 'CHOOSE INDUSTRY' and 'CHOOSE CATEGORY'.
- Search Analysis:** A section with radio buttons for 'Industries' and 'Economies and Consumers', and dropdowns for 'CHOOSE INDUSTRY' and 'CHOOSE GEOGRAPHY'.
- Search Dashboards:** A section with radio buttons for 'Industries', 'Economies', and 'Consumers', and a 'SELECT' dropdown.
- Analytics:** A section with text about identifying growth drivers.
- Brexit Scenarios Tool:** A section with text about exploring Brexit implications.
- Megatrends:** A section with text about in-depth analysis on megatrends.
- API:** A section with text about integrating market sizes and company share data.

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- 1 GLOBAL MENU**
 - SEARCH**
Create detailed custom searches to access specific information in Passport
 - INDUSTRIES**
Find statistics and analysis for each industry we research
 - ECONOMIES**
Access global economic, demographic and marketing statistics
 - CONSUMERS**
Learn about consumer trends, demographics and preferences
 - COMPANIES**
Gain insight into company performance and competitor analytics
 - ANALYTICS**
Connect the dots between economic, demographic and industry data
 - API**
Learn more about our API to extract our data into your own systems
 - CONSULTING**
Find answers for your custom research needs
 - HELP**
Access help videos, FAQ, definitions, methodology information and more

- 2 SEARCH BAR**
Search by keywords to find most relevant statistics and analysis

- 3 FEATURED CONTENT**
View featured content for your relevant subscription(s)

- 4 YOUR ANALYST TEAM**
Information about the Euromonitor International analysts

- 5 YOUR ACCOUNT TEAM**
Contact your account team directly

The Home page: Search tiles

Quickly access statistics, analysis, interactive visualization tools and more from the home page using search tiles.

The screenshot shows the Passport homepage with a navigation bar at the top containing 'Search', 'Industries', 'Economies', 'Consumers', 'Companies', 'Analytics', 'API', 'Consulting', and 'Help'. Below the navigation bar is a search bar with 'ALL' selected and a 'GO' button. The main content area is divided into several sections:

- FEATURED CONTENT:** A large blue banner for 'Disruptive Global Trends and Strategies in Connected Kitchens' with a 'Briefing | 11 Oct 2018'.
- YOUR ANALYST TEAM:** A row of four analyst portraits.
- YOUR ACCOUNT TEAM:** A row of four account manager portraits.
- SEARCH TILES:** A grid of eight tiles, each with a title, description, and interactive controls:
 - COUNTRY REPORTS: DATAGRAPHICS:** 'Understand the market landscape with interactive visualisations of industry, category and geographical data.' Includes dropdowns for 'CHOOSE INDUSTRY', 'CHOOSE CATEGORY', and 'CHOOSE GEOGRAPHY', and a 'GO' button.
 - SEARCH STATISTICS:** 'Find the data you need. Quickly identify statistics by industry and category impacting your organisation.' Includes radio buttons for 'Industries' (selected) and 'Economies and Consumers', and dropdowns for 'CHOOSE INDUSTRY' and 'CHOOSE CATEGORY', with a 'GO' button.
 - SEARCH ANALYSIS:** 'Leverage detailed analysis from Euromonitor International's research team to understand the state of the market and opportunities.' Includes radio buttons for 'Industries' (selected) and 'Economies and Consumers', and dropdowns for 'CHOOSE INDUSTRY' and 'CHOOSE GEOGRAPHY', with a 'GO' button.
 - SEARCH DASHBOARDS:** 'Select a dashboard for a visual and interactive way to understand high-level trends.' Includes radio buttons for 'Industries' (selected), 'Economies', and 'Consumers', and a 'SELECT' dropdown with a 'GO' button.
 - ANALYTICS:** 'Identify growth drivers, the state of the current competitive landscape and trends through articles, analysis and...'.
 - BREXIT SCENARIOS TOOL:** 'Explore the implications of Brexit and the impact on economies, industries and consumers.'
 - MEGATRENDS:** 'In-depth analysis on the most influential megatrends shaping consumer behaviour and attitudes today and in...'.
 - API:** 'Integrate market sizes, company share and brand share data from your organisation's Passport subscription.'

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6 SEARCH TILES

- COUNTRY REPORTS: DATAGRAPHICS**
See interactive visualisations of industry, category and geographical data
- SEARCH STATISTICS**
Jump to a high-level statistical view of top countries by industry or topic
- SEARCH ANALYSIS**
Quickly find relevant analysis by industry or topic
- SEARCH DASHBOARDS**
Visually explore an industry and quickly understand large data sets
- ANALYTICS**
Identify growth drivers, plan for economic scenarios and assess competitive landscapes
- BREXIT SCENARIOS TOOL**
Explore the impact of Brexit on economies, industries and consumers
- MEGATRENDS**
Get insights on major global shifts impacting the way we live and do business

SEARCH

Searching for data

Passport's powerful search capabilities allow you to find information quickly.

1 SEARCH BAR
Search by keywords to find most relevant statistics and analysis

2 SEARCH ALL PASSPORT CONTENT

Using Full Tree or Browse Tree, build a search based on the following:

- » Industry categories
- » City data
- » Companies
- » Brand names
- » Nutrition
- » Survey topics

3 SEE DATA NOW
Access statistics for your search parameters, including:

- » Market sizes
- » Brand shares
- » Company shares
- » Distribution
- » Pricing and more

4 RECENT SEARCHES
View your history to quickly replicate past searches

5 SAVED SEARCHES
Refer to your saved searches in this tab

The screenshot shows the Passport search interface. At the top, there is a navigation bar with 'Passport' and various menu items: Search, Industries, Economies, Consumers, Companies, Analytics, API, Consulting, and Help. Below the navigation bar is a search bar with a dropdown menu set to 'ALL' and a 'GO' button. The main content area is titled 'Search' and includes a sub-header: 'Create new detailed custom queries, quickly jump to specific data, or access recent and/or saved searches.' There are three main sections on the left: 'Search Full Tree' (with a 'GO' button), 'Browse Tree' (with a 'GO' button), and 'SEE DATA NOW Quick Market Statistics' (with input fields for categories and geographies). On the right, there are two sections: '4 RECENT SEARCHES' and '5 SAVED SEARCHES'. The 'RECENT SEARCHES' section shows a search from '17 OCT 2018' with a list of categories and geographies. At the bottom, there is a footer with copyright information and the Euromonitor International logo.

Searching for data using the Full Tree: Categories and topics

Explore the category search hierarchy.

1 CATEGORIES AND TOPICS (3)

2 GEOGRAPHIES (0)

3 INDUSTRIES

4 Bar Soap

5 GEOGRAPHIES (0)

1 CATEGORIES AND TOPICS TAB

Erase a category by clicking the corresponding 'x' in the Categories and Topics tab. Click "Geographies" to the right of the tab to quickly advance to the next step after selecting a category.

2 CATEGORY AND SUBCATEGORY SELECTION

Customise your category and subcategory selection in the search tree to select either the entire hierarchy (category and all associated subcategories) or only the lowest level subcategories to avoid duplications in the hierarchy.

3 SELECT CATEGORIES

Drill down into an industry to select subcategories:

- » Click the (+) to expand the tree section and (-) to close the tree section
- » Click the 'i' to view the category's definition
- » Click the checkboxes to include the industry or category in your search

4 SELECT ALL SUBCATEGORIES

Click to quickly add all subcategories of any category.

5 NOW CHOOSE GEOGRAPHIES

Click the blue "Next" button or "Geographies" next to the "Categories and Topics" tab to select geographies for your search.

Searching for data using the Full Tree: Geographies

Now select geographies to complete your search.

Passport Search Industries Economies Consumers Companies Analytics API Consulting Help

ALL Search by keyword GO

Search Full Tree: Categories and Topics

Select categories and/or topics, or drill down to select sub-categories. Add one or more geographies. Then start your search.

CATEGORIES AND TOPICS (1) GEOGRAPHIES (2) **1** **6** SEARCH

World Asia Pacific

Type a specific geography to filter the available items Select a Predefined Geography list 4

2 **3** **5**

3 **5**

World

Asia Pacific

- Afghanistan
- American Samoa
- Armenia
- Azerbaijan
- Bangladesh
- Bhutan
- Brunei
- Cambodia

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1 GEOGRAPHIES TAB
Erase a geography by clicking the corresponding 'x' in the Geographies tab
Click "Categories and Topics" to the left of the tab to return to category selection

2 TYPE A SPECIFIC GEOGRAPHY
Filter by a specific geography by typing in the search box

3 GEOGRAPHY HIERARCHY
Select a single region or drill down to select countries
» Click the (+) to expand the tree section and (-) to close the tree section

4 SELECT A PREDEFINED LIST
Click to see a drop-down list of predefined regions or countries

5 SELECT ALL CITIES
Click to quickly add all cities in the selected country

6 RUN SEARCH
Click to see a list of all statistics and analysis related to your search parameters

Searching for data using the Browse Tree: Categories and topics

Explore the category search hierarchy.

Passport

Search Industries Economies Consumers Companies Analytics API Consulting Help

ALL Search by keyword GO

1 CATEGORIES AND TOPICS (2) 2 GEOGRAPHIES (0) 6 SEARCH

4 Alcoholic Drinks Apparel and Footwear Clear All

2 Select category and all subcategories to view entire hierarchy. Select only lowest level subcategories to avoid duplications in hierarchy.

Type a specific category or topic to filter the available items

3 Find a Specific Category or Topic

You Are Here: CATEGORIES AND TOPICS

5 Select All

Industries

Test Sector level 0 Eyewear Packaged Foods - Snacks and Dairy

Alcoholic Drinks Fresh Food Packaging

Apparel and Footwear Health and Wellness Personal Accessories

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EUROMONITOR INTERNATIONAL

1 CATEGORIES AND TOPICS

Drill down into an industry to select subcategories:

- » Click the blue '>' to expand a category or subcategory
- » Click the 'i' to view the category's definition

Erase a category by clicking the corresponding 'x' in the Categories and Topics tab

2 CATEGORY AND SUBCATEGORY SELECTION

Customise your category and subcategory selection in the search tree to select either the entire hierarchy (category and all associated subcategories) or only the lowest level subcategories to avoid duplications in the hierarchy.

3 TYPE A SPECIFIC CATEGORY

Filter by a specific category or topic by typing in the search box

4 BREADCRUMB

Click the drop-downs in this bar to quickly jump to any subcategory in your subscription

5 SELECT ALL SUBCATEGORIES

Click to quickly add all subcategories of any category

6 NOW CHOOSE GEOGRAPHIES

Click the Geographies tab or blue Next button to select geographies for your search

Searching for data using the Browse Tree: Geographies

Now select geographies to complete your search.

Passport Search Industries Economies Consumers Companies Analytics API Consulting Help

ALL Search by keyword GO

Browse Tree: Categories and Topics
To build your query select your categories and/or topics or drill down to view and select its sub-items. Once a category or topic has been added, add a geographic location then start the search.

CATEGORIES AND TOPICS (1) GEOGRAPHIES (2) SEARCH

World Asia Pacific Clear All

Type a specific geography to filter the available items Select a Predefined Geography list

Find a Specific Geography GEOGRAPHIES

You Are Here: GEOGRAPHIES

Select All

World Eastern Europe North America
Asia Pacific Latin America Western Europe
Australasia Middle East and Africa

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EUROMONITOR INTERNATIONAL

1 GEOGRAPHY HIERARCHY

Select a single region or drill down to select countries:
» Click the blue '>' to expand a region or country
Erase a selection by clicking the corresponding 'x' in the Geographies tab

2 TYPE A SPECIFIC GEOGRAPHY

Filter by a specific geography by typing in the search box

3 SELECT A PREDEFINED LIST

Click to see a drop-down list of predefined regions or countries

4 BREADCRUMB

Click the drop-downs in this bar to quickly jump to any geography in your subscription

5 RUN SEARCH

Click to see a list of all statistics and analysis related to your search parameters

RESULTS PAGE

Understanding the Results Page

The Results Page contains the data matching your search criteria.

View data and analysis or create a personalised results list.

1 RESULTS

Review your selected Categories and Topics or Geographies
Click Modify Search to navigate back to the search and modify selections
Click Save Search to add the current search to your saved searches

2 VIEW FULL DATASET

Select popular statistics, such as:

- » Market sizes
- » Company shares
- » Brand shares
- » Distribution
- » Industry, Economic and Consumer data
- » Access data by off-trade vs. on-trade or products by ingredient

3 *EXPORT DATA

**Available for select subscription types only.*

Configure your selections and export data to Excel. [Watch this video](#) to learn more.

4 REFINE YOUR SEARCH

Further refine your search to find the data you need by geography, categories and topics, companies and brands.

The screenshot shows the Passport search results page. At the top, there is a navigation bar with 'Passport' and various menu items like 'Search', 'Industries', 'Economies', 'Consumers', 'Companies', 'Analytics', 'API', 'Consulting', and 'Help'. Below the navigation bar is a search bar with 'ALL' selected and a 'GO' button. The main content area is divided into two tabs: 'STATISTICS' and 'ANALYSIS'. The 'ANALYSIS' tab is active, showing a list of search results under the heading 'MARKET SIZES'. The results include 'Colourants North America', 'Conditioners and Treatments North America', 'Perms and Relaxants North America', 'Medicated Shampoos North America', and 'Mouth Fresheners North America'. Below the results, there are two buttons: 'VIEW FULL DATA SET' and 'CONFIGURE AND EXPORT YOUR DATA'. On the left side, there is a 'REFINE YOUR SEARCH' section with filters for 'GEOGRAPHIES' (North America), 'CATEGORIES AND TOPICS' (Beauty and Personal Care), 'COMPANIES' (Procter & Gamble Co, The; New Avon LLC; L'Oréal Groupe; Avon Products Inc; Unilever Group; Johnson & Johnson Inc; Estée Lauder Cos Inc; Coty Inc; Revlon Inc; Shiseido Co Ltd), and 'BRANDS' (Avon). The footer contains copyright information for Euromonitor International and a 'FEEDBACK' button.

Understanding the Results Page

The screenshot shows the Passport search interface. At the top, there is a navigation bar with 'Passport' logo and menu items: Search, Industries, Economies, Consumers, Companies, Analytics, API, Consulting, and Help. Below this is a search bar with 'ALL' selected and a 'GO' button. The search results section shows 'You searched for:' followed by a long list of categories and topics. Below the search bar, there are two tabs: 'STATISTICS' and 'ANALYSIS', with 'ANALYSIS' being the active tab. On the left side, there is a 'REFINE YOUR SEARCH' section with filters for GEOGRAPHIES, CATEGORIES AND TOPICS, ANALYSIS, SORT, and DATES. The main content area displays three search results, each with a 'Country Report' icon and a title: 'Baby and Child-specific Toiletries in USA', 'Nappy (Diaper) Rash Treatments in USA', and 'Baby and Child-specific Skin Care in USA'. Each result includes a date 'DATAGRAPHS | 18 MAY 2018' and a brief description with a 'Read more' link. At the bottom, there is a footer with copyright information, contact links, and the Euromonitor International logo. A 'FEEDBACK' button is located in the bottom right corner.

1 ANALYSIS

2 REFINE YOUR SEARCH

1 VIEW ANALYSIS

View insights in the following formats:

- » Briefings
- » Datagraphics
- » Opinion
- » Country reports
- » Company profiles
- » Other relevant articles

2 REFINE YOUR SEARCH

Further refine your search to find the most relevant analysis by geography, categories and topics, analysis type and lifestyle themes.

Using Statistics (new interface)

The screenshot shows the Passport Analytics interface. At the top, there's a navigation bar with 'Passport' logo and menu items: Search, Industries, Economies, Consumers, Companies, Analytics, API, Consulting, Help. Below is a search bar with 'ALL' and 'Search by keyword' and a 'GO' button. The main content area is titled 'SEARCH RESULTS / Distribution'. Below the title, there are filters for 'Historical | % breakdown' and 'Category Definitions | Distribution Definitions | Volume | Conversion Ratios | Definitions | Calculations | Variables'. A toolbar contains 'CONVERT DATA', 'GROUP SUM', year selectors (2012, 2017), 'APPLY', 'CHANGE STATS TYPE', 'MODIFY SEARCH', and icons for print, download, and share. The main table has columns for Geography, Category, Outlet Type, Data Type, and years 2012-2017. The data shows 'Off-trade Volume' for 'Alcoholic Drinks' across various 'Outlet Type' categories. Callouts 1-9 point to: 1. Page title 'Distribution', 2. Table header 'Historical | % breakdown', 3. Change statistics type dropdown, 4. Modify search button, 5. Change data types dropdown, 6. Convert data button, 7. Filter dropdowns, 8. Page tools icons, 9. Time series year selectors.

Geography	Category	Outlet Type	Data Type	2012	2013	2014	2015	2016	2017
World	Alcoholic Drinks	Store-Based Retailing	Off-trade Volume	99.0	98.8	98.5	98.1	97.8	97.5
World	Alcoholic Drinks	Grocery Retailers	Off-trade Volume	96.7	96.5	96.1	95.7	95.3	95.0
World	Alcoholic Drinks	Discounters	Off-trade Volume	3.8	3.9	3.9	4.1	4.2	4.2
World	Alcoholic Drinks	Food/drink/tobacco specialists	Off-trade Volume	20.8	21.2	21.5	21.8	21.9	22.0
World	Alcoholic Drinks	Hypermarkets	Off-trade Volume	11.0	11.5	11.7	11.7	11.8	11.8
World	Alcoholic Drinks	Small Grocery Retailers	Off-trade Volume	29.2	28.7	28.2	27.5	27.0	26.7
World	Alcoholic Drinks	Convenience Stores	Off-trade Volume	4.4	4.5	4.6	4.7	4.9	4.9
World	Alcoholic Drinks	Forecourt Retailers	Off-trade Volume	4.4	4.3	4.4	4.4	4.4	4.4
World	Alcoholic Drinks	Independent Small Grocers	Off-trade Volume	20.4	19.9	19.2	18.3	17.6	17.4
World	Alcoholic Drinks	Supermarkets	Off-trade Volume	24.9	24.9	25.0	25.1	25.0	24.8
World	Alcoholic Drinks	Other Grocery Retailers	Off-trade Volume	6.8	6.3	5.8	5.5	5.5	5.5
World	Alcoholic Drinks	Non-Grocery Specialists	Off-trade Volume	0.5	0.5	0.5	0.5	0.5	0.5
World	Alcoholic Drinks	Drugstores/parapharmacies	Off-trade Volume	0.5	0.4	0.4	0.4	0.4	0.4
World	Alcoholic Drinks	Other Non-Grocery Alcoholic Drinks Specialists	Off-trade Volume	0.0	0.0	0.0	0.0	0.0	0.0
World	Alcoholic Drinks	Mixed Retailers	Off-trade Volume	1.8	1.8	1.9	2.0	2.0	2.1
World	Alcoholic Drinks	Department Stores	Off-trade Volume	0.2	0.2	0.2	0.2	0.2	0.2
World	Alcoholic Drinks	Mass Merchandisers	Off-trade Volume	0.3	0.3	0.3	0.3	0.3	0.3
World	Alcoholic Drinks	Variety Stores	Off-trade Volume	0.1	0.1	0.1	0.1	0.1	0.1
World	Alcoholic Drinks	Warehouse Clubs	Off-trade Volume	1.2	1.2	1.3	1.4	1.5	1.5
World	Alcoholic Drinks	Non-Store Retailing	Off-trade Volume	1.0	1.2	1.5	1.9	2.2	2.5
World	Alcoholic Drinks	Direct Selling	Off-trade Volume	0.1	0.1	0.1	0.1	0.1	0.1
World	Alcoholic Drinks	Homeshopping	Off-trade Volume	0.1	0.1	0.1	0.1	0.1	0.1

- 1 **PAGE TITLE**
View the measure name chosen on the result list page
- 2 **TABLE HEADER**
View the header name relevant to the displayed data (e.g., "Historic", "Forecast", etc.)
- 3 **CHANGE STATISTICS TYPE**
Navigate to different statistics based on the selected categories and geographies
- 4 **MODIFY CATEGORIES AND GEOGRAPHIES**
Add or remove categories and geographies—this control also reflects the current categories and geographies
- 5 **CHANGE DATA TYPES**
View data for a particular data type
- 6 **CONVERT DATA**
Convert and manipulate the displayed data
- 7 **FILTERS**
Filter the displayed data
- 8 **PAGE TOOLS**
Print, save, download and share the displayed data
- 9 **TIME SERIES**
Choose the year range for the data to be displayed on the grid

Using Statistics (old interface)

Passport Search Industries Economies Consumers Companies Analytics API Consulting Help

ALL Search by keyword GO

Statistics

Back To Results

1

2 **Convert Data**

- Unit type
- Volume conversions
- Unit multiplier
- Growth

3 **Change Time Series**

3 **Change Categories**

3 **Change Geographies**

4 **More Results**

- Market Sizes
- Company Shares
- Brand Shares
- Distribution
- Off-trade vs On-trade
- Products by Ingredient

Distribution | Historical | Off-trade Volume | % retail volume

Key: Related Analysis View Chart

Change View 2012 2013 2014 2015 2016 2017

World

Alcoholic Drinks

	2012	2013	2014	2015	2016	2017	
<input type="checkbox"/>	Store-Based Retailing	99.0	98.8	98.5	98.1	97.8	97.5
<input type="checkbox"/>	Grocery Retailers	96.7	96.5	96.1	95.7	95.3	95.0
<input type="checkbox"/>	Discounters	3.8	3.9	3.9	4.1	4.2	4.2
<input type="checkbox"/>	Food/drink/tobacco specialists	20.8	21.2	21.5	21.8	21.9	22.0
<input type="checkbox"/>	Hypermarkets	11.0	11.5	11.7	11.7	11.8	11.8
<input type="checkbox"/>	Small Grocery Retailers	29.2	28.7	28.2	27.5	27.0	26.7
<input type="checkbox"/>	Convenience Stores	4.4	4.5	4.6	4.7	4.9	4.9
<input type="checkbox"/>	Forecourt Retailers	4.4	4.3	4.4	4.4	4.4	4.4
<input type="checkbox"/>	Independent Small Grocers	20.4	19.9	19.2	18.3	17.6	17.4
<input type="checkbox"/>	Supermarkets	24.9	24.9	25.0	25.1	25.0	24.8
<input type="checkbox"/>	Other Grocery Retailers	6.8	6.3	5.8	5.5	5.5	5.5
<input type="checkbox"/>	Non-Grocery Specialists	0.5	0.5	0.5	0.5	0.5	0.5
<input type="checkbox"/>	Drugstores/parapharmacies	0.5	0.4	0.4	0.4	0.4	0.4
<input type="checkbox"/>	Other Non-Grocery Alcoholic Drinks Specialists	0.0	0.0	0.0	0.0	0.0	0.0
<input type="checkbox"/>	Mixed Retailers	1.8	1.8	1.9	2.0	2.0	2.1

Interface Options

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1 OUTPUT DATA

Export the data to Excel* or PDF, print it or save it to the Saved Research section (*includes Export to My Downloads)

2 CONVERT DATA

Use these controls to change your data:

- » Change the currency
- » Switch current value data (nominal) to constant value data (real)
- » Change unit multipliers or volume conversion
- » Find growth

3 DATA CONTROLS

Use these controls to change the following:

- » Data type
- » Time period
- » Categories
- » Geographies

4 MORE RESULTS

Access related sets of statistics, such as:

- » Company shares
- » Brand shares
- » Distribution

Understanding Analysis

Depending on the type of results you selected, there are a number of ways you can navigate and output your analysis easily.

The screenshot displays the Passport analytics platform interface. At the top, there is a navigation bar with 'Passport' logo and tabs for 'Search', 'Industries', 'Economies', 'Consumers', 'Companies', and 'Analytics'. Below this is a search bar with 'ALL' and 'Search by keyword'. The main content area is titled 'Analysis' and features a sidebar on the left with a 'Table Of Contents' menu. The main content area shows a report titled 'Global Economic Forecasts: Q3 2018' with a 'View full screen as PDF' button. The report includes a 'Global Economy' section with bullet points and two charts: 'Average Annual Real GDP Growth 2018-2020' and 'Crude Oil (Europe Brent) Spot Price'.

1 Download, Print, Share, and other actions.

2 Table Of Contents menu:

- Overview
- Global Economy
- Executive Summary
- GDP Growth Forecasts – Revisions Over Last Quarter
- Inflation Forecasts – Revisions Over Last Quarter
- Interest Rate Forecast
- Major Forecast Revisions
- The US
- General Outlook
- Pessimistic and Optimistic Scenarios
- Consumer Spending and Confidence
- Business Investment and Labour Productivity

3 Related Statistics

4 Related Industry Reports

Global Economic Forecasts: Q3 2018
Briefing | 20 Aug 2018

Global Economy

- Global growth is forecast to reach 3.8% over 2018-2019, but the country-by-country outlook has turned patchy.
- Among the advanced economies, the US is projected to see a stronger growth in the coming quarters, while the Eurozone, Japan and the UK have experienced some bumps in 2018. Advanced economies' real GDP is expected to grow by around 2.0% annually over 2018-2019.
- Emerging economies are projected to see 5.1% real GDP growth over 2018-2019, though they have not escaped the growth disparities either. Rising trade tensions, a stronger US dollar and higher oil prices have disfavoured Asian economies, while some oil exporters saw positive effects. The Brent crude oil price surged by 60% between June 2017 and June 2018, boosting inflation in many advanced and emerging markets.
- Although the global and regional growth figures suggest a largely unchanged outlook, the risks to the global economic growth have increased. The escalation of trade protectionism has raised the probabilities of more severe scenarios such as a major trade war or a global downturn. Emerging market vulnerability has also increased on the back of lower investor confidence and contagion fears following Turkey's financial turmoil. In the worst-case scenario, all these risks could merge leading to a global economic crisis.

Average Annual Real GDP Growth 2018-2020

Category	Baseline Forecast	Major Upside	Global Downside	Global Crisis
Emerging Economies	~5.1%	~5.5%	~4.5%	~4.0%
World	~3.8%	~4.2%	~3.2%	~2.8%
Advanced Economies	~2.0%	~2.5%	~1.5%	~1.0%

Crude Oil (Europe Brent) Spot Price

Year	Price (USD per barrel)
2015	64.1
2016	30.7
2017	46.4
2018	74.4

- 1 OUTPUT OPTIONS**
Export the report as PDF, print it or save it to the Saved Research section
- 2 TABLE OF CONTENTS**
Easily navigate to different areas of the report
- 3 RELATED REPORTS**
Access complete versions of related reports with extra analysis
- 4 MORE RELATED ITEMS**
Access insights, such as:
 - » Supporting statistics
 - » Industry reports
 - » Company profiles
 - » Articles
 - » Other analysis

INDUSTRY PAGES

Navigating an Industry Page

Access statistics and analysis on a select industry.

- 1 **SEARCH STATISTICS**
Quickly access relevant statistics by category
- 2 **RANK DATA**
Quickly access the top statistics ranking for certain categories or countries.
- 3 **COUNTRY REPORTS**
Analyse key trends across categories, competitors and channels for all researched markets and use interactive datagraphics to visualise the market landscape
- 4 **ANALYSIS**
Access the latest briefings or quickly search analysis by category using analysis quick links

Navigating an Industry Page

Use the tiles to quickly explore an industry through interactive dashboards, reports, analytics tools and more.

4 DASHBOARDS - VISUALISE DATA

Select a dashboard for a visual and interactive way to understand high-level trends.

[EXPLORE](#)

5 COMPANY PROFILES



Evaluate the competitive positioning and strategies of leading national and international players.

[VIEW ALL PROFILES](#)

6 CITY REPORTS

Investigate and assess major urban areas, local trends and the future outlook across categories.

7 MEDIA



Watch our analysts in action and hear the latest industry insights.

[VIEW ALL MEDIA](#)

EXTRA COUNTRY REPORTS

Access industry insight on our newly researched markets

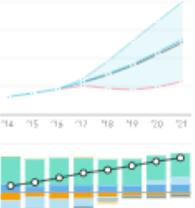
8 LATEST RESEARCH

Alcoholic Drinks in Algeria Country Report 08 Jun 2018	Alcoholic Drinks in Tunisia Country Report 08 Jun 2018	Beer in Algeria Country Report 08 Jun 2018	Cider/Perry in Algeria Country Report 08 Jun 2018
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[VIEW ALL RESEARCH](#)

ANALYTICS

9 ALCOHOLIC DRINKS FORECAST MODEL



Explore latest category forecasts, demand drivers, market potential, and impact of macro scenarios.

[EXPLORE](#)

COMPETITOR ANALYTICS

17	11	11	17	14	36	10	20
33	25	9.5	54	27			2.4
0.5	9.7		36	60	11	32	45
24	6.5	6.3	22	6.9	21		0.8
4.5	0.4	0.7	7.3	6.4	4.6	3.8	10
0.2	6.1			33	15	1.7	18
0.9	79		40	58		24	41
7.7				56	69	25	78
0.3	0.3	1.6	12	18			15

Understand your competitors' product portfolio and performance, and see the world through their eyes.

[EXPLORE](#)

PASSPORT CONNECTOR



Explore data relationships across Passport Industries, Economies and Consumers.

[EXPLORE](#)

- 4
DASHBOARDS
 Visually explore the industry and quickly understand large data sets
- 5
COMPANY PROFILES
 Evaluate the competitive positioning and strategies of the leading national and international players
- 6
CITY REPORTS
 Investigate major urban areas and local trends across categories
- 7
MEDIA
 Watch our analysts in action and hear the latest industry trends
- 8
LATEST RESEARCH
 Access the most recently updated research and analysis for the industry
- 9
ANALYTICS
 Quickly access the analytics tools included in your subscription. Identify growth drivers, plan for economic scenarios and assess competitive landscapes

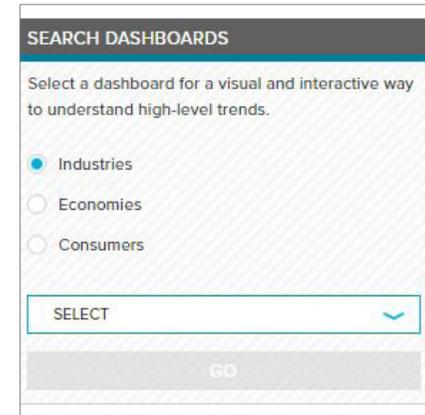
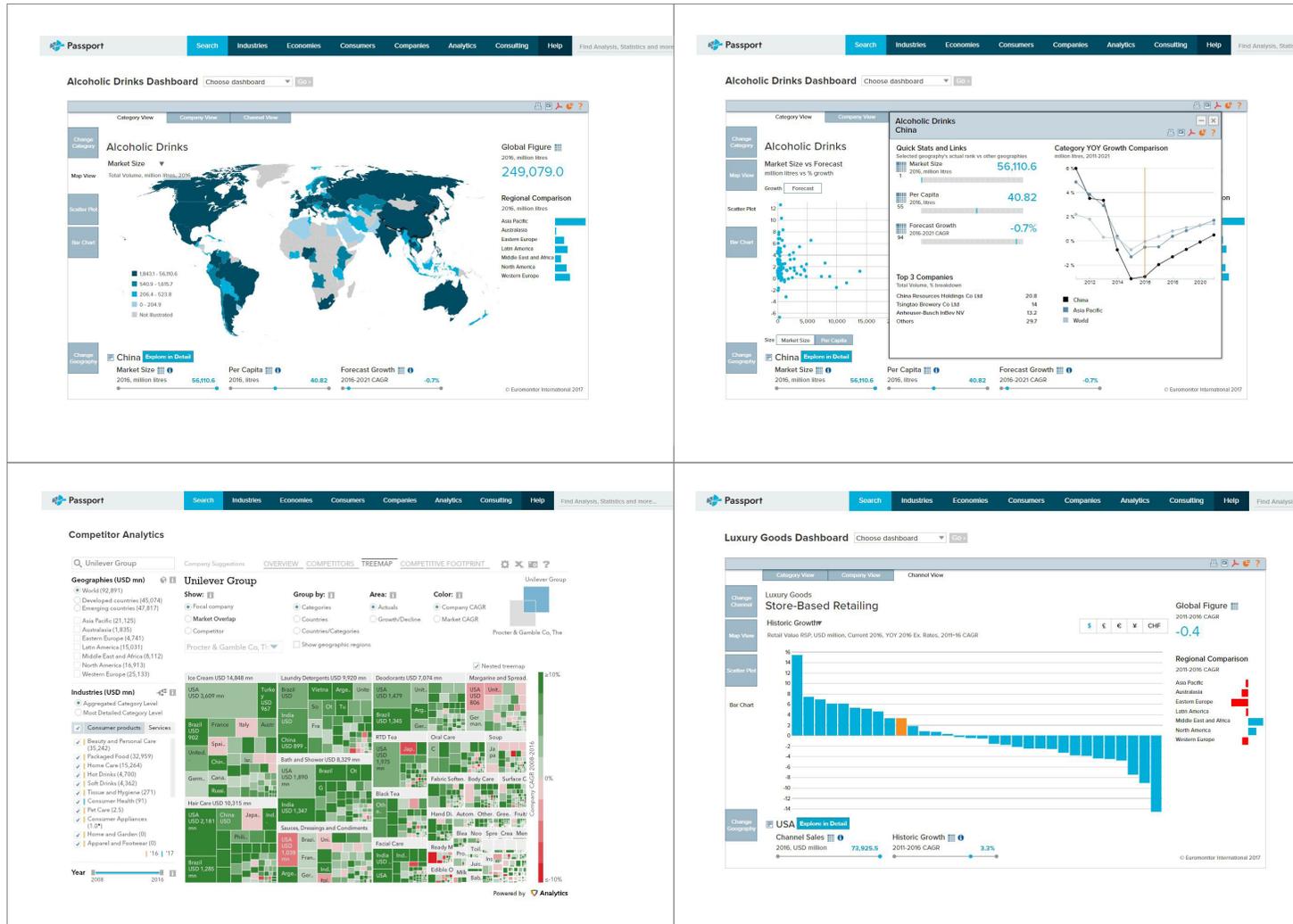
INTERACTIVE DASHBOARDS

Visual overviews

Passport's interactive Dashboards allow you to visually explore category, company and channel data for an industry or dive deeper into consumer trends using our economic, socioeconomic and demographic data.

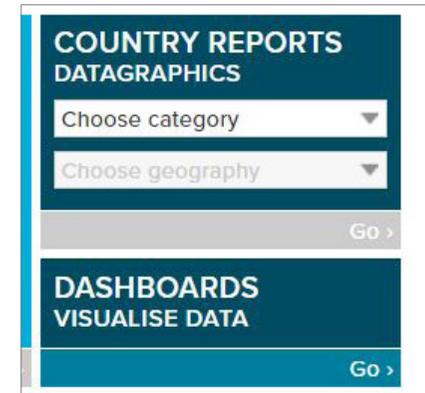
FROM THE HOME PAGE

Access Dashboards by choosing industries, economies or consumers, selecting the vertical in the drop down and then clicking "Go"



FROM THE INDUSTRY PAGES

Access Dashboards by selecting an industry in the drop down and then clicking "Go"



SAVED CONTENT

Accessing your content

Access content you saved, content shared with you by other users and recent downloads.

- 1 SORT RESULTS**
Sort your results' titles alphabetically or by date saved
- 2 FILTER CONTENT**
Filter your content by type and date published
- 3 SHARED CONTENT**
Access content shared with you by other others in your subscription
- 4 DOWNLOADS**
Access content you have previously downloaded
- 5 EDIT AND DELETE**
Edit and delete items in the "Saved Content" section

The screenshot displays the 'Saved Content' interface. At the top, there are three tabs: 'MY CONTENT', 'SHARED CONTENT' (marked with a '3'), and 'DOWNLOADS' (marked with a '4'). On the left side, there are two filter panels. The first panel, 'SORT RESULTS' (marked with a '1'), offers options for 'A-Z', 'Z-A', and 'Date'. The second panel, 'FILTER CONTENT (0)' (marked with a '2'), has a 'By Type' section with radio buttons for 'Analysis', 'Definitions', 'Related Analysis', 'Related Statistics', 'Research Sources', 'Results List', 'Statistics', and 'World Rankings'. Below this is a 'By Date' section. The main content area lists five items, each with an 'Edit' button (marked with a '5') and a 'Delete' button. The items are: 'Travel Extensions' (RESULTS LIST | 21 AUG 2015), 'Hair Care Project 4' (RESULTS LIST | 21 AUG 2015, SHARED), 'Lager, World' (RESULTS LIST | 21 AUG 2015, All Lager, All World), 'Beer, All Regions' (RESULTS LIST | 21 AUG 2015, All Beer, All Regions Search Results, SHARED), and 'Home Garden Stats' (STATISTICS | 17 AUG 2015, SHARED).

CONTACT US

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For questions and more information, log into Passport to reach your account manager or email passport@euromonitor.com

SOCIAL MEDIA

