



**BUSINESS EXPERT PRESS**

*The Leader In Concise and Applied Learning Resources*



# BEP Manual

# 1. iG Library에 접속 (<http://portal.igpublish.com/>)

The screenshot shows the IG Library homepage. At the top center is the IG LIBRARY logo. Below it is a search bar with a dropdown menu set to 'Title' and a search button. There are two buttons below the search bar: 'Show all titles' and 'Show all subjects'. Below these is a 'Databases' tab and a 'Category' link. The main content is a table of database links. The link for 'Business Expert Press' is circled in red.

Databases	
<a href="#">Alpha Science</a>	<a href="#">American College of Physicians</a>
<a href="#">American Library Association</a>	<a href="#">American Psychiatric Association</a>
<a href="#">Amsterdam University Press</a>	<a href="#">Anmol Publications</a>
<a href="#">Arcler Education</a>	<a href="#">Armour Publishing</a>
<a href="#">Association for Talent Development</a>	<a href="#">Berghahn Books</a>
<a href="#">Berrett-Koehler - Audio</a>	<a href="#">Berrett-Koehler - eBooks</a>
<a href="#">Business Expert Press</a>	<a href="#">Clinical Publishing</a>
<a href="#">Columbia University Press</a>	<a href="#">Enrich Professional Publishing</a>
<a href="#">F.A. Davis</a>	<a href="#">Facet Publishing</a>
<a href="#">Global Market Briefings</a>	<a href="#">Hart Publishing</a>
<a href="#">Heritage Books of Asia</a>	<a href="#">Hindustan Book Agency</a>

BEP 클릭!

## 2. 구성(1)



### Business Expert Press

[Show all titles](#) [Change database](#) [Brief introduction](#) [Fact sheet](#)

모든 eBook 정렬!

Title  Enter search terms

[Category](#) [Series](#)

Category	
<a href="#">Body, Mind &amp; Spirit</a>	<a href="#">Business &amp; Economics</a>
<a href="#">Computers</a>	<a href="#">Education</a>
<a href="#">Games &amp; Activities</a>	<a href="#">Health &amp; Fitness</a>
<a href="#">History</a>	<a href="#">Humor</a>
<a href="#">Law</a>	<a href="#">Mathematics</a>
<a href="#">Medical</a>	<a href="#">Music</a>
<a href="#">Nature</a>	<a href="#">Political Science</a>
<a href="#">Reference</a>	<a href="#">Science</a>
<a href="#">Self-Help</a>	<a href="#">Social Science</a>
<a href="#">Sports &amp; Recreation</a>	<a href="#">Technology &amp; Engineering</a>
<a href="#">Transportation</a>	

## 2. 구성(2)

IG LIBRARY

Business Expert Press

Show all titles | **Change database** | Refroduction | Fact sheet

Title ▼ Enter search terms Search

Category [Reset](#)

Category	
Body, Mind & Spirit	Business & Economics
Computers	Education
Games & Activities	Health & Fitness
History	Humor
Law	Mathematics
Medical	Music
Nature	Political Science
Reference	Science
Self-Help	Social Science
Sports & Recreation	Technology & Engineering
Transportation	

타 Publisher 이용!

IG LIBRARY

Choose database (56 databases)

- Alpha Science
- American College of Physicians
- American Library Association
- American Psychiatric Association
- Amsterdam University Press
- Annals Publications
- Avicor Education
- Avicor Publishing
- Association for Talent Development
- Bergahn Books
- Berrett-Koehler - Audio
- Berrett-Koehler - eBook
- Business Expert Press**
- Cengage Learning
- Columbia University Press
- Emerald Professional Publishing
- F.A. Davis
- Facet Publishing
- Global Market Briefings
- Hart Publishing
- Heritage Books of Asia

## 2. 구성(3)



### Business Expert Press

[Show all titles](#)
[Change database](#)
[Brief introduction](#)
[Print sheet](#)

간단한 Publisher 설명!

The Business Expert Press digital library of business disciplines and special topic collections is a revolutionary new compilation of e-books. Each book represents the most current and applied review of the theory and practice of the author's area of expertise: from accounting to supply chain management.

Title  [Search](#)

[Category](#) [Series](#)

Category	
<a href="#">Body, Mind &amp; Spirit</a>	<a href="#">Business &amp; Economics</a>
<a href="#">Computers</a>	<a href="#">Education</a>
<a href="#">Games &amp; Activities</a>	<a href="#">Health &amp; Fitness</a>
<a href="#">History</a>	<a href="#">Humor</a>
<a href="#">Law</a>	<a href="#">Mathematics</a>
<a href="#">Medical</a>	<a href="#">Music</a>
<a href="#">Nature</a>	<a href="#">Political Science</a>
<a href="#">Reference</a>	<a href="#">Science</a>
<a href="#">Self-Help</a>	<a href="#">Social Science</a>

# 2. 구성(4)

IG LIBRARY

2

Fact Sheet!  
(자료표)

BEP BUSINESS EXPERT PRESS

Business Expert Press

Show all files Change Database Brief Introduction **Fact sheet**

The Business Expert Press digital library of business disciplines and special topic collections is a revolutionary new compilation of e-books. Each book represents the most current and applied review of the theory and practice of the author's area of expertise: from accounting to supply chain management.

Title:  Enter search terms

Category Series

Category	Series
<a href="#">Body, Mind &amp; Spirit</a>	<a href="#">Business &amp; Economics</a>
<a href="#">Computers</a>	<a href="#">Education</a>
<a href="#">Games &amp; Activities</a>	<a href="#">Health &amp; Fitness</a>
<a href="#">History</a>	<a href="#">Humor</a>
<a href="#">Law</a>	<a href="#">Mathematics</a>
<a href="#">Medical</a>	<a href="#">Music</a>
<a href="#">Nature</a>	<a href="#">Political Science</a>
<a href="#">Reference</a>	<a href="#">Science</a>
<a href="#">Self-Help</a>	<a href="#">Social Science</a>



**IG PUBLISHING** **BEP BUSINESS EXPERT PRESS**

## BUSINESS AND MANAGEMENT

**Summary**

Business Expert Press (BEP) was founded on the proposition that associates and business students need concise, current information and guidance from experts across the field of business. Professors from around the world provide focus on working practice, online, digital, interactive, textbooks, or similar articles for magazines such as the Harvard Business Review. In most cases, some combination of these published works have supported their teaching and consulting.

**Special Features**

BEP offers concise eBooks for business students to conduct classroom learning and research.

**Special Highlights**

Executive Communication, Corporate Governance, Entrepreneurship, Financial Accounting, Human Resource Management & Organizational Behavior, Information Systems, International Business, Managerial Decision Making, Marketing Strategy, Public Relations, Supply Chain Management, Strategic Management, Strategic Management, Supply Chain Management and Operations Management.

**Special Features**

Business Expert Press provides targeted content on specific subjects which is written for faculty and business students, at all education levels.

**Best Selling Titles**

- Engage from the Central Bank
- Learning & Business for the New World
- When Budgets Don't Really Do the Work
- Accounting Concepts and Applications
- Understanding the Dynamics of the World
- Principles of Global Finance
- Using Statistics for Better Business Decisions
- Building a Marketing Plan
- Financial and Management Accounting

**FACT SHEET**

# 2. 구성 (5)



## Business Expert Press

Show all titles Change database Brief introduction Fact sheet

Title Enter search terms Search

**Category** Series

시리즈 별  
eBook 정렬!

카테고리에 따른  
eBook 정렬!

Category	
<a href="#">Body, Mind &amp; Spirit</a>	<a href="#">Business &amp; Economics</a>
<a href="#">Computers</a>	<a href="#">Education</a>
<a href="#">Games &amp; Activities</a>	<a href="#">Health &amp; Fitness</a>
<a href="#">History</a>	<a href="#">Humor</a>
<a href="#">Law</a>	<a href="#">Mathematics</a>
<a href="#">Medical</a>	<a href="#">Music</a>
<a href="#">Nature</a>	<a href="#">Political Science</a>
<a href="#">Reference</a>	<a href="#">Science</a>
<a href="#">Self-Help</a>	<a href="#">Social Science</a>
<a href="#">Sports &amp; Recreation</a>	<a href="#">Technology &amp; Engineering</a>
<a href="#">Transportation</a>	

# 2. 구성 (6)

IG LIBRARY

Enter search terms

Search

[New search](#)
[Subjects](#)
[Advanced search](#)
[Search history](#)
[Recent view](#)
[Saved list](#)
[Personal account](#)
[User guide](#)

Database

Business Expert Press

[Change database](#)

**Category**

[Business & Economics](#) (921)

[Technology & Engineering](#) (13)

[Education](#) (7)

[Political Science](#) (7)

[Mathematics](#) (6)

[Computers](#) (5)

[Medical](#) (5)

[Self-Help](#) (3)

[Body, Mind & Spirit](#) (2)

[Law](#) (2)

[Show all options](#)

**Publication Year**

[2020](#) (16)

[2019](#) (104)

[2018](#) (144)

[2017](#) (118)

[2016](#) (154)

[2015](#) (106)

[2014](#) (84)

[2013](#) (48)

[2012](#) (54)

[2011](#) (33)

[Show all options](#)

**Series**

[Human Resource Management and Organizational Behavior Collection](#) (100)

[Supply and Operations Management Collection](#) (68)

[Economics Collection](#) (62)

[Finance and Financial Management Collection](#) (58)

[Corporate Communication Collection](#) (48)

[Strategic Management Collection](#) (46)

[Portfolio and Project Management Collection](#) (43)

[International Business Collection](#) (42)

[Entrepreneurship and Small Business Management Collection](#) (41)

[Service Systems and Innovations in Business and Society Collection](#) (40)

[Show all options](#)

제목, 작가, 원문내용,  
ISBN으로 검색가능!

출시 연도에 따른  
eBook 정렬 가능!

시리즈에 따른 eBook  
정렬 가능!

Results 1 - 10 of 932 (1.567 seconds)

Sort by Relevance



[How to Succeed as a Solo Consultant: Breaking Out on Your Own](#)

Field, Stephen D.  
Business Expert Press, 2020 ; English ; 200 Pages

This book is written for a person who has gained experience and is thinking about striking out on his or her own as a consultant or a service-based entrepreneur. The reader is taken through the steps of deciding on whether they have the tools to start a new business and what they need to do before making the leap. The author focuses on the major steps of a start-up consulting practice, including business formation decisions, verbalizing the business offerings, determining market viability, and much more. Additionally, he dives into less-often discussed topics such as office space, business insurance, business ethics, and the impact on the family unit. Each chapter provides homework that outlines the steps the reader needs to complete to gain confidence they have the tools to succeed. This book also emphasizes the lifestyle implications of any solo proprietor service business.



[Present! Connect!: Create and Deliver Presentations that Capture, Entertain, and Connect to ANY Audience](#)

Guggino, Tom  
Business Expert Press, 2020 ; English ; 100 Pages

Most people have the skills needed to become a successful presenter, but they don't use them. When they learn how to use these skills, they begin to enjoy the successful outcome of a focused, thoughtful, and informative presentation. This is the premise of author Tom Guggino's career as a leading presentation coach. As a former stand-up comedian, Tom applies the secrets of communicating your passion, commitment, and unique personal style. He has developed The Presentation Process to make professionals, executives, and students become effective presenters who enjoy making a presentation that fulfills its promise. Tom Guggino shares his acclaimed knowledge as a premier practitioner of helping people bring out their talents to become a successful presenter.



[The Future of Work: How Artificial Intelligence Can Augment Human Capabilities](#)

Moghaddam, Yassi; Yurko, Heather; Demirkan, Haluk; Tymann, Nathan; Rayes, Ammar  
Business Expert Press, 2020 ; English ; 130 Pages

Jobs, and nature of work as we know it, are changing rapidly. As companies become more "digital," employees need to be empowered to more innovative. Disruptive changes to work behaviors and models will have a profound impact on the nature of work and in many industries and countries, the most in-demand occupations, specialties, and skills did not exist ten or even five years ago, and the change is set to accelerate. This will have a tremendous impact on workforce of the future acquires and applies new skills, and how companies organize work to stay nimble and competitive. In this book, experts from industry and academia explore these and discuss how innovative companies are leveraging Artificial Intelligence and intelligent tools to make the workforce more inclusive, enhance and augment human worker rather than replace it.



[BEHIND THE SCENES OF HEALTH CARE: Motivation and Commitment of Health Care Employees](#)

Johnson, Hesston L.  
Business Expert Press, 2020 ; English ; 147 Pages

Behind the Scenes of Health Care presents an extensive review of motivation and commitment among health care workers in support and bedside care roles. The publication includes two research studies: motivation and commitment of support services employees in a health



# 2. 구성(7)

IG LIBRARY

Search results for: **심화 검색 가능!**

Results 1 - 10 of 992 (1,567 records)

1 2 3 4 5 6 7 8 9 10 11 12

**How to Succeed as a Solo Consultant: Breaking Out on Your Own**  
Field, Stephen D.  
Business Expert Press, 2020 | English | 200 Pages

This book is written for a person who has limited experience and is thinking about striking out on his or her own as a consultant or a service-based entrepreneur. The reader is taken through the steps of deciding on whether they have the tools to start a new business and what they need to do before making the leap. The author focuses on the major steps of start-up consulting practice, including business formation decisions, vetting the business offering, determining market viability, and much more. Additionally, he dives into less-often discussed topics such as office space, business insurance, business ethics, and the impact on the family unit. Each chapter provides homework that outlines the steps the reader needs to complete to gain confidence they have the tools to succeed. This book also emphasizes the lifestyle implications of any solo proprietor service business.

**Present, Connect, Create and Deliver Presentations that Capture, Entertain, and Connect to ANY Audience**  
Gugino, Tom  
Business Expert Press, 2020 | English | 100 Pages

Most people have the skill to become a successful presenter, but they don't use them. When they learn how to use these skills, they begin to enjoy the successful outcome of a focused, thoughtful, and informative presentation. This is the premise of author Tom Gugino's former best-selling presentation book. As a former stand-up comedian, Tom applies the secrets of communicating your passion, commitment, and unique personal style. He has developed The Presentation Process to make professionals, executives, and students become effective presenters who enjoy making a presentation that fulfills its promise. Tom Gugino shares his acclaimed knowledge as a premier practitioner of helping people bring out their talents to become a successful presenter.

**The Future of Work: How Artificial Intelligence Can Augment Human Capabilities**  
Moghaddam, Yusef; Yurko, Heather; Demirkan, Haluk; Haiman, Nathan; Rajes, Ammar  
Business Expert Press, 2020 | English | 130 Pages

Jobs, and nature of work as we know it, are changing rapidly. As companies become more "digital", employees need to be empowered to make innovative. Disruptive changes to work behaviors and models will have a profound impact on the nature of work and in many industries and countries, the most in-demand occupations, specialties, and skills did not exist ten or even five years ago, and the change is set to accelerate. This will have a tremendous impact on workforce of the future acquires and applies new skills, and how companies organize them to stay nimble and competitive. In this book, experts from industry and academia explore these and discuss how innovative companies are leveraging Artificial Intelligence and intelligent tools to make the workforce more inclusive, enhance and augment human worker rather than replace it.

**BEHIND THE SCENES OF HEALTH CARE: Motivation and Commitment of Health Care Employees**  
Johnson, Heaston L.  
Business Expert Press, 2020 | English | 147 Pages

Behind the Scenes of Health Care presents an extensive review of motivation and commitment among health care workers in support and bedside care roles. The publication includes two research studies: motivation and commitment of support services employees in a health



IG LIBRARY

Search results for: **Advanced search**

Back to results

Advanced search

Search form:

Title

AND  Title

Remove

Buttons: Add row, Clear all, Search

# 2. 구성 (8)

최근에 봤던 ebook 확인!

iG Library 사용 가이드 안내(동영상 안내, 로그인, 검색 법 등)

로그인 및 아웃!

**Database**  
Business Expert Press  
Change database

**Category**  
Business & Economics (921)  
Technology & Engineering (13)  
Education (7)  
Political Science (7)  
Mathematics (6)  
Computers (5)  
Medical (5)  
Self-Help (3)  
Body, Mind & Spirit (2)  
Law (2)  
Show all options

**Publication Year**  
2020 (16)  
2019 (104)  
2018 (144)  
2017 (118)  
2016 (154)  
2015 (106)  
2014 (84)  
2013 (48)  
2012 (64)  
2011 (33)  
Show all options

**Series**  
Human Resource Management and Organizational Behavior Collection (100)  
Supply and Operations Management Collection (68)  
Economics Collection (62)  
Finance and Financial Management Collection (58)  
Corporate Communication Collection (48)  
Strategic Management Collection (46)  
Portfolio and Project Management Collection (43)  
International Business Collection (42)  
Entrepreneurship and Small Business Management Collection (41)  
Service Systems and Innovations in Business and Society Collection (40)  
Show all options

Results 1 - 10 of 932 (1.567 seconds)  
Sort by Relevance

**검색했던 목록!**

**읽거나 저장한 ebook 목록 확인!**

**How to Succeed as a Solo Consultant: Breaking Out on Your Own**  
Field, Stephen D.  
Business Expert Press, 2020; English; 200 Pages  
This book is written for a person who has gained experience and is thinking about striking out on his or her own as a consultant or a service-based entrepreneur. The reader is taken through the steps of deciding on whether they have the tools to start a new business and what they need to do before making the leap. The author focuses on the major steps of a start-up consulting practice, including business formation decisions, verbalizing the business offerings, determining market viability, and much more. Additionally, he dives into less-often discussed topics such as office space, business insurance, business ethics, and the impact on the family unit. Each chapter provides homework that outlines the steps the reader needs to complete to gain confidence they have the tools to succeed. This book also emphasizes the lifestyle implications of any solo proprietor service business.  
Read Download PDF Download EPUB Add to saved list

**Present! Connect!: Create and Deliver Presentations that Capture, Entertain, and Connect to ANY Audience**  
Guggino, Tom  
Business Expert Press, 2020; English; 100 Pages  
Most people have the skills needed to become a successful presenter, but they don't use them. When they learn how to use these skills, they begin to enjoy the successful outcome of a focused, thoughtful, and informative presentation. This is the premise of author Tom Guggino's career as a leading presentation coach. As a former stand-up comedian, Tom applies the secrets of communicating your passion, commitment, and unique personal style. He has developed The Presentation Process to make professionals, executives, and students become effective presenters who enjoy making a presentation that fulfills its promise. Tom Guggino shares his acclaimed knowledge as a premier practitioner of helping people bring out their talents to become a successful presenter.  
Read Download PDF Download EPUB Add to saved list

**The Future of Work : How Artificial Intelligence Can Augment Human Capabilities**  
Moghaddam, Yassi; Yurko, Heather; Demirkan, Haluk; Tymann, Nathan; Rayes, Ammar  
Business Expert Press, 2020; English; 130 Pages  
Jobs, and nature of work as we know it, are changing rapidly. As companies become more "digital," employees need to be empowered to more innovative. Disruptive changes to work behaviors and models will have a profound impact on the nature of work and in many industries and countries, the most in-demand occupations, specialties, and skills did not exist ten or even five years ago, and the change is set to accelerate. This will have a tremendous impact on workforce of the future acquires and applies new skills, and how companies organize work to stay nimble and competitive. In this book, experts from industry and academia explore these and discuss how innovative companies are leveraging Artificial Intelligence and intelligent tools to make the workforce more inclusive, enhance and augment human worker rather than replace it.  
Read Download PDF Download EPUB Add to saved list

**BEHIND THE SCENES OF HEALTH CARE: Motivation and Commitment of Health Care Employees**  
Johnson, Hesston L.  
Business Expert Press, 2020; English; 147 Pages  
Behind the Scenes of Health Care presents an extensive review of motivation and commitment among health care workers in support and bedside care roles. The publication includes two research studies: motivation and commitment of support services employees in a health

## 2. 구성(9) : eBook 선택

The screenshot shows the IG LIBRARY search results page. The browser address bar shows the URL: portal.igpublish.com/iglibrary/search?dtbs=bep&searchid=1586161859860JBzrdHXXsxAmk7GZhFbjk. The search results are displayed in a grid format with three columns. The first column contains filters for Database, Active filters, Subject, and Publication Year. The second column shows the search results, including the title, author, and a brief description of each book. The third column contains buttons for Read, Download PDF, Download EPUB, and Add to saved list. A red circle highlights the 'Add to saved list' button for the book 'The Relevance of Humanities to the 21st Century Workplace'.

**Database**  
Business Expert Press  
Change database ▶

**Active filters**  
Remove all  
✖ Publication Year: 2019  
✖ Category: Business & Economics

**Subject**  
Business & Economics / Management (22)  
Business & Economics / Leadership (16)  
Business & Economics / Entrepreneurship (12)  
Business & Economics / Organizational Behavior (10)  
Business & Economics / Information Management (9)  
Business & Economics / International / Economics (9)  
Business & Economics / Business Law (8)  
Business & Economics / Decision-Making & Problem Solving (8)  
Business & Economics / Project Management (8)  
Business & Economics / Strategic Planning (8)  
Show all options

**Publication Year**  
2019 (104)

**Series**  
Human Resource Management and Organizational Behavior Collection (16)  
Economics and Public Policy Collection (10)  
Portfolio and Project Management Collection (8)  
Business Law and Corporate Risk Management Collection (7)  
Corporate Communication Collection (7)  
Entrepreneurship and Small Business Management Collection (6)  
Service Systems and Innovations in Business and Society Collection (5)  
Financial Accounting, Auditing and Taxation Collection (4)  
Healthcare Management Collection (3)

Results 1 - 10 of 104 (1.859 seconds)  
Sort by Relevance ▾

1 2 3 4 5 6 7 8 9 10

**Uniquely Great: Essentials for Winning Employers**  
English, Lucy  
Business Expert Press, 2019; English; 124 Pages  
Every organization is unique. In order to make yours the best it can be, you need to understand the concepts presented in this book and know what questions to ask as you explore the potential in front of you. There are oceans of information available about how to build a great organization. Trends in how to create culture, attract talent, and boost productivity seem to shift as quickly as seasons of the year. This text provides a succinct overview of concepts related to organizational success and offers a clear-eyed assessment of what is useful and what not. It guides you in questions to ask yourself, your leadership team, and employees of your organization so that you can make wise and informed decisions about how to proceed on the path to a uniquely great organization.  
Read Download PDF Download EPUB Add to saved list

**The Olympic Sports Economy**  
Donner, Max  
Business Expert Press, 2019; English; 194 Pages  
Every two years, the Olympics wins world attention with contests and celebrations. The success story of the world's most watched event, best recognized symbols, and most enduring brand has many valuable lessons for the business world. An entire constellation of talent and teams works behind the scenes to strengthen the Olympics and keep it relevant in a changing world. Veteran sports business journalist and MBA Max Donner gives readers a useful guide to the key success factors that make the Olympics an exceptional institution. The Olympic Sports Economy incorporates exclusive case studies and reports from sports management conferences to illustrate the most important business practices and trends of the Olympics today. The text also reports objectively about recent controversies and challenges, as well as ways that readers can explore constructive solutions. The Olympic Sports Economy highlights the role the Olympics has played as a model for over six-hundred other international multi-  
Read Download PDF Download EPUB Add to saved list

**The Relevance of Humanities to the 21st Century Workplace**  
Edmondson, Michael  
Business Expert Press, 2019; English; 180 Pages  
The Relevance of the Humanities to the 21st Century Workplace provides a blueprint for higher education faculty, boards, presidents, senior leaders, parents, students, recent graduates, and other stakeholders. Upon examining the state of humanities today, it becomes rather obvious that six disconnects exists. Colleges have done a poor job helping people outside the academy understand the terms liberal arts, humanities, liberal education, and liberal arts colleges (The Explanation Disconnect). Liberal arts and humanities faculty, as well as presidents, boards, and other stakeholders misunderstand the relevance of the humanities to the workplace (The Comprehension Disconnect). Higher education institutions need to improve how humanities majors translate their value to the marketplace (The Translation Disconnect).  
Read Download PDF Download EPUB Add to saved list

# 3. e-Book 이용방법

IG LIBRARY

Title ▾ Enter search terms Search


[New search](#) [Subjects](#) [Advanced search](#) [Search history](#) [Recent view](#) [Saved list](#) [Personal account](#) [User guide](#)

[Back to results](#)

**book**

## The Relevance of Humanities to the 21st Century Workplace

Edmondson, Michael  
Business Expert Press, 2019



**EPUB 다운로드 가능!**

**찜 또는 저장하기 가능!**

[Read](#) [Download PDF](#) [Download EPUB](#) [Fulltext Search](#) [Add to saved list](#)

Abstract ▾

Table of contents ▾

Subjects ▾ **PDF 다운로드 가능!** **원문내용 검색 가능!**

Details ▾

Cite/Export ▾

# 3. e-Book 이용방법 (1) : Abstract(간단한 내용소개)

IG LIBRARY

Title  Enter search terms

[New search](#) [Subjects](#) [Advanced search](#) [Search history](#) [Recent view](#) [Saved list](#) [Personal account](#) [User guide](#)

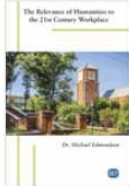
**book**

## The Relevance of Humanities to the 21st Century Workplace

Edmondson, Michael

Business Expert Press, 2019

The Relevance of the Humanities to the 21st Century Workplace provides a blueprint for higher education faculty, boards, presidents, senior leaders, parents, students, recent graduates, and other stakeholders. Upon examining the state of humanities today, it becomes rather obvious that six disconnects exists. Colleges have done a poor job helping people outside the academy understand the terms liberal arts, humanities, liberal education, and liberal arts colleges (The Explanation Disconnect). Liberal arts and humanities faculty, as well as presidents, boards, and other stakeholders misunderstand the relevance of the humanities to the workplace (The Comprehension Disconnect). Higher education institutions need to improve how humanities majors translate their value to the marketplace (The Translation Disconnect). Administrators, faculty, and staff need to think differently and provide humanities majors with a modern perspective on career opportunities (The Perception Disconnect). In order for humanities majors to maintain relevance in the 21st century workplace, institutions need to teach students the dynamics involved with pursuing a vocation (The Vocation Disconnect). Finally, institutions need to help humanities majors increase their self-awareness in order for them to engage in self-determination and prepare for life after college accordingly (The Cultivation Disconnect).



### 3. e-Book 이용방법 (2) : Table on Contents(구성)

The screenshot shows the e-book page for 'The Relevance of Humanities to the 21st Century Workplace' by Michael Edmondson. The page includes a navigation menu at the top, a title section with author and publisher information, and a table of contents. The table of contents is highlighted with a red circle, and a red arrow points from it to a text box. The table of contents lists various sections such as 'Abstract', 'Contents', 'Foreword', 'Preface', 'Introduction', and several chapters, each with 'Read' and 'Download' buttons.

Section	Read	Download
The Relevance of Humanities to the 21st Century Workplace	Read	Download
Abstract	Read	Download
Contents	Read	Download
Other Business Expert Press Books by Michael Edmondson	Read	Download
What People Are Saying About Edmondson's Other Books	Read	Download
Foreword	Read	Download
Preface	Read	Download
Introduction	Read	Download
Chapter 1: The Explanation Disconnect	Read	Download
Chapter 2: The Comprehension Disconnect	Read	Download
Chapter 3: The Translation Disconnect	Read	Download
Chapter 4: The Perception Disconnect	Read	Download
Chapter 5: The Vocation Disconnect	Read	Download
Chapter 6: The Cultivation Disconnect	Read	Download
Conclusion	Read	Download
Recent Humanities Publications	Read	Download
About the Author	Read	Download
Index	Read	Download

각 부분별, 읽기 또는  
다운로드 가능!

# 3. e-Book 이용방법 (3) : Subjects (구분)

[New search](#) [Subjects](#) [Advanced search](#) [Search history](#) [Recent view](#) [Saved list](#) [Personal account](#) [User guide](#)

[Back to results](#)

**book**  
**The Relevance of Humanities to the 21st Century Workplace**  
Edmondson, Michael  
Business Expert Press, 2019

[Read](#) [Download PDF](#) [Download EPUB](#) [Fulltext Search](#) [Add to saved list](#)

Abstract ▾

Table of contents ▾

**Subjects ▾**

Subject:  
[Business & Economics / Careers / Job Hunting](#)  
[Education / Professional Development](#)  
[Education / Teaching Methods & Materials / Arts & Humanities](#)

Dewey Decimal Classification: —————> 국제 도서 분류법  
650.1  
[Technology](#)  
[Management & auxiliary services](#)

Library of Congress Classification: —————> 국회 도서관 분류법  
HF5381  
[SOCIAL SCIENCES](#)  
[Commerce](#)  
[Business](#)  
[Vocational guidance, Career development](#)

Details ▾

Cite/Export ▾

# 3. e-Book 이용방법 (4) : Details (세부사항)

New search Subjects Advanced search Search history Recent view Saved list Personal account User guide

[Back to results](#)

**book**  
**The Relevance of Humanities to the 21st Century Workplace**

Edmondson, Michael  
Business Expert Press, 2019

[Read](#) [Download PDF](#) [Download EPUB](#) [Fulltext Search](#) [Add to saved list](#)

Abstract ▾  
Table of contents ▾  
Subjects ▾  
**Details ▾**

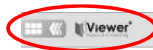
Author: [Edmondson, Michael](#) → 작가  
Publisher: [Business Expert Press](#) → 출판사  
Publication year: 2019 → 출판연도  
Copyright year: 2020  
ISBN: 9781951527020 → 국제 표준 도서 번호  
9781951527037  
Series: [Human Resource Management and Organizational Behavior Collection](#) → 시리즈  
Pages: 180 → 페이지수  
Language: English → 언어

Cite/Export ▾

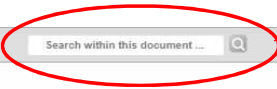


## 4. e-Book 읽기화면 사용법(1)

원문내용 Search 기능!



도움 Tool 숨기기/드러내기!



Print 가능!

목차 확인!

※ 프린트는 한번에 40 페이지까지만 가능.

# The Relevance of Humanities to the 21st Century Workplace

글자 크기 조절!

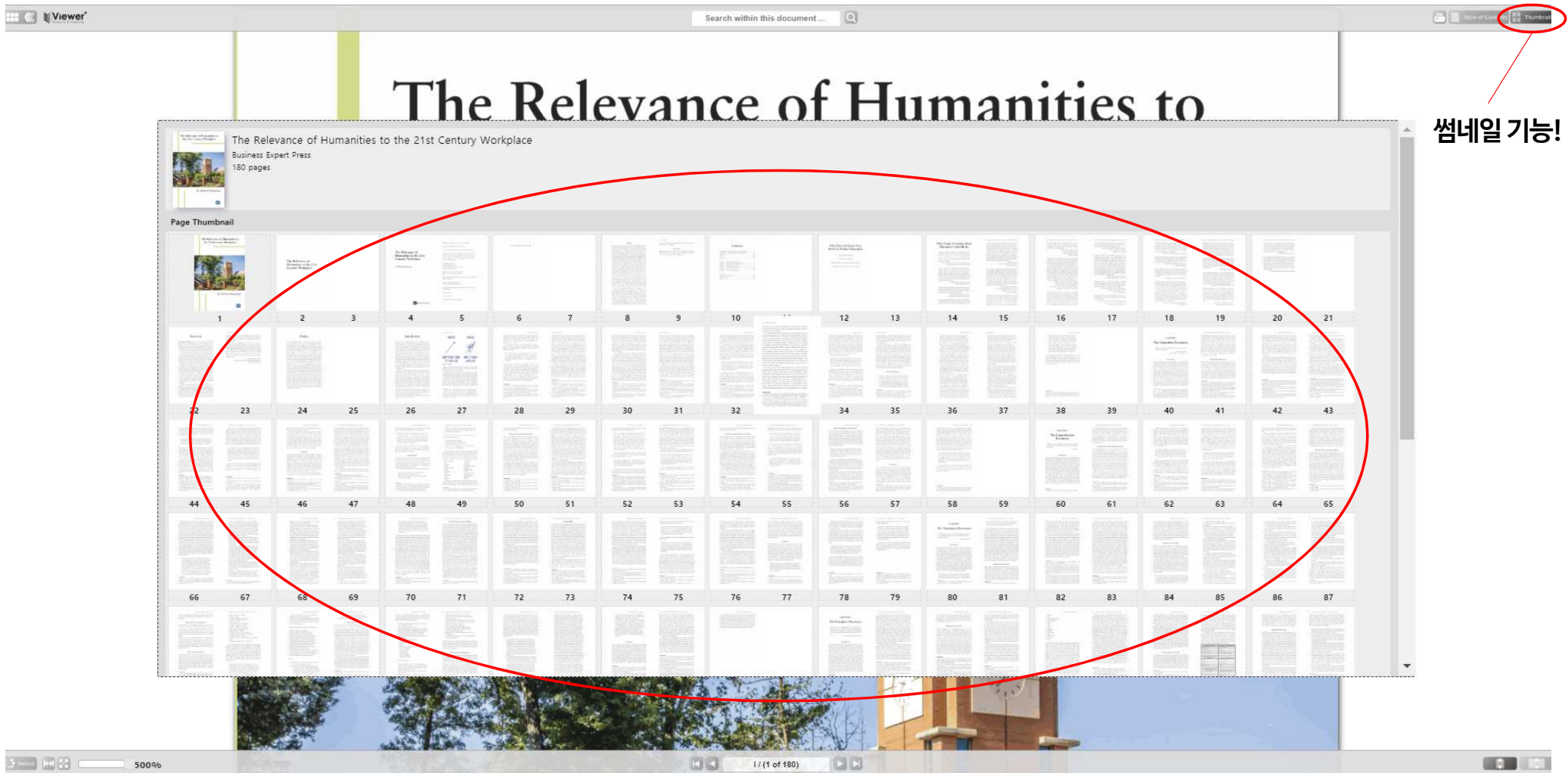


1장씩 보기!

2장씩 보기!

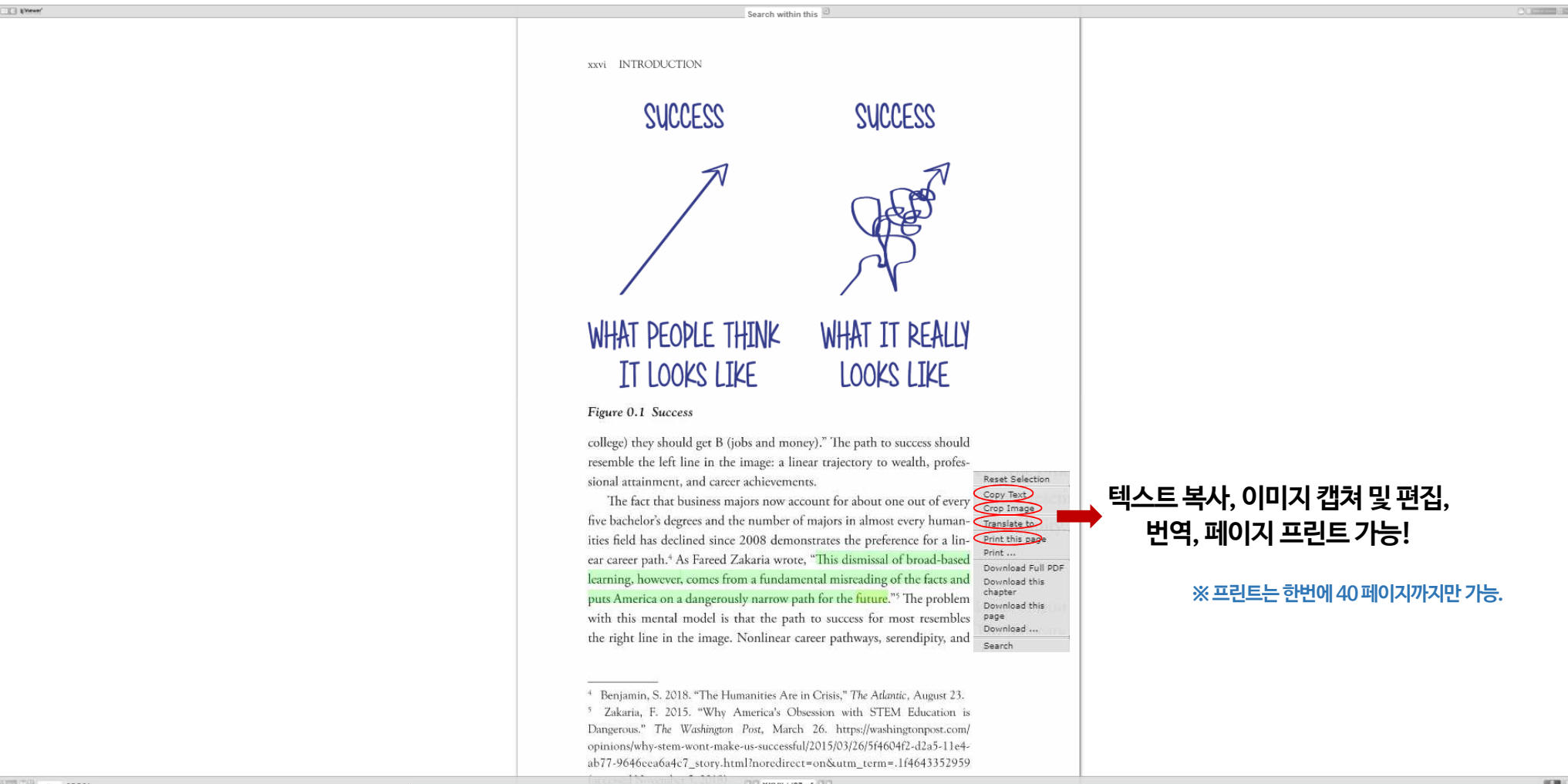


# 4. e-Book 읽기화면 사용법(2)



썸네일 기능!

## 4. e-Book 읽기화면 사용법 (3) : 스크롤 후, 기능



텍스트 복사, 이미지 캡처 및 편집,  
번역, 페이지 프린트 가능!

※ 프린트는 한번에 40 페이지까지만 가능.

## 4. e-Book 읽기화면 사용법(4) : 스크롤 후, 기능

xxvi INTRODUCTION

SUCCESS SUCCESS

WHAT PEOPLE THINK IT LOOKS LIKE WHAT IT REALLY LOOKS LIKE

*Figure 0.1 Success*

college) they should get B (jobs and money).” The path to success should resemble the left line in the image: a linear trajectory to wealth, professional attainment, and career achievements.

The fact that business majors now account for about one out of every five bachelor’s degrees and the number of majors in almost every humanities field has declined since 2008 demonstrates the preference for a linear career path.<sup>4</sup> As Fareed Zakaria wrote, “This dismissal of broad-based learning, however, comes from a fundamental misreading of the facts and puts America on a dangerously narrow path for the future.”<sup>5</sup> The problem with this mental model is that the path to success for most resembles the right line in the image. Nonlinear career pathways, serendipity, and

[Download Full PDF](#)  
[Download this chapter](#)  
[Download this page](#)  
[Download ...](#)  
[Search](#)

원문전체 PDF 다운로드, 챕터 다운로드, 페이지 다운로드!

xxvii / 127 of 128

## 5. 추가 User Guide 제공 : <http://portal.igpublish.com/iglibrary/guide>

IG LIBRARY

iG Publishing eBook Platform User Guide



[Simple search](#)

[Advanced search](#)

[Search syntax](#)

[Sign in](#)

[Search result](#)

[Search history](#)

# 감사합니다

eBiz 권혁준

Tel : +82 10 6275 2676

Phone : +82 6968 1705

Email : david.kwon@igroupkorea.com